



# Have You DrUpAEd Today?

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## DrupalCamp Taiwan Project Plan

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## **Slogan:**

Have You DrUpAIEd Today?

## **Mission:**

- To attract more business to use Drupal
- To educate current Drupalers to increase their knowledge
- To extend and broaden Drupal community in Taiwan

## **Preparation:**

### **Sponsors:**

- Securing companies or organization that will help us fund the event
- Create letters, documents, or presentations for contacting the sponsors
- Outline the benefits for sponsoring the event (for how much money, you get what type of visibility, etc.)

### **Media/Marketing:**

- Create press releases
- Marketing the event
- Graphic design
  - Admission tickets
  - Flyers
  - Brochures
  - Booklets for the day

## **Sessions/Tracks:**

### **General session speakers:**

- Keynote speaker
- Lunch speaker
- Cocktail speaker

### **Business Development track:**

- Using Drupal in the business/NPO/education fields
- Taking business requirements and create a Drupal website
- Case studies

### **Theming:**

- Graphic design
- Basic theming
- Advanced theming

### **Drupal Development:**

- CCK
- Modules

### **Lab:**

- Installation
- HTML

- CSS
- Hands-on lab work

## **Logistics:**

### **Date:**

- Mid-May to end of May
- One-day event including light breakfast and a dinner/cocktail party
- Saturday preferred

### **Location:**

- A hotel equipment with conference rooms preferred
- Other locations can be considered as long as it is well-equipped

### **Facilities:**

- Several conference rooms (at least 3) for hosting multiple sessions
- One ballroom for hosting general sessions (breakfast, lunch, and cocktail party)
- Presentation equipments
- Free wireless Internet

### **Schedule:**

- Create and setup the sessions for the day of the event
- Each session should be conducted at least twice

### **Pricing:**

- Setup pricing for admission (Corporate sponsors, individuals, and students)

## **Volunteers:**

The current volunteers are: Charles, TKY, Jesse, CSSCoke, Hanamizuki, Dennys

### **Sponsors Committee**

### **Sessions/Tracks Committee**

### **Logistics Committee**

## **Day of the event:**

### **Volunteer Coordination**

### **Registration Desk**

### **Facility Coordination**

### **Translation**

## **Cost/Budget:**

### **Speakers Costs**

- Foreign speakers: speaker fee + room + board + travel

- Local speakers: speaker fee

## Facility Costs

Example: Victoria Hotel: \$1,800NT + 10% per person

			number	income	expense
Students	\$	300	100	\$ 30,000	
Individual	\$	600	100	\$ 60,000	
<b>Sponsor</b>					
Corporate	\$	20,000	10	\$ 200,000	
<b>Facilities</b>					
Conference rooms					\$ 396,000
<b>Speakers</b>					
Foreign Speakers	\$	50,000	1		\$ 50,000
Local Speakers	\$	5,000	1		\$ 5,000
<b>Marketing/Misc.</b>					
					\$ 20,000
<b>Subtotal</b>				\$ 290,000	\$ 471,000
<b>Total</b>					\$ (181,000)